

Exhibitor Prospectus

Arizona Speech-Language Hearing Association

ArSHA 50th Annual Convention Reflecting on the Past and Looking to the Future

April 23 & 24, 2010
Desert Willow Conference Center
Phoenix, AZ

Who Attends

ArSHA's Convention draws 150 to 200 audiologists, speech-language pathologists, occupational therapists, and other allied professionals. They are very enthusiastic and eager to learn more about the products and services you offer to better serve their clients.

Cost to Exhibit

Exhibitor fee is \$475 per table. Electricity is \$30 per day includes electric cord; please bring power bar. Internet is \$50 per connection per day. Food is \$47.50 per day/per person. This includes continental breakfast, morning and afternoon refreshment breaks, and buffet lunch. Space is very limited, so there is a two table limit:

Your Package Includes:

- One 6' table with tablecloth and two (2) chairs.
- Two (2) badges (includes 2 conference registrations)
- A company listing in the Convention Program.

Exhibit Hours

Friday, April 23, 2010

7:30 am - 5:00 pm.....Exhibits Open
7:30 - 8:30 am.....Registration/Breakfast
10:00 -10:30 am...Refreshment Break/Exhibits
12:00 - 1:30 pm.....Buffet Lunch & Praxis Bowl
3:00 - 3:30 pm.....Refreshment Break/Exhibits

Saturday, April 24, 2010

7:00 am - 4:00 pm.....Exhibits Open
7:00 - 8:00 am.....Registration/Breakfast
9:30 -10:00 am.....Refreshment Break/Exhibits
11:30 -1:00 pm....Buffet Lunch & Business Mtg
2:30 - 3:00 pm.....Refreshment Break/Exhibits

Installation

Thursday, April 22 4:00-7:00 pm
Friday, April 23 6:30-7:30 am

Dismantling

Saturday, April 24.....3:00-4:00 pm

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Reservation Procedures

Applications will be processed and table assignments made on a first-come, first-served basis. Space is limited to 40 spaces, so we encourage you to register early. Applications can be mailed or faxed and must include full payment (check or purchase orders only). Completed application and payment **must be received at ArSHA by March 19, 2010.**

Complete & Return Exhibitor Packet to:

Alice Schnepf
ArSHA Exhibits Coordinator
P.O. Box 12334
Tempe, Arizona 85284

Phone: 602-373-0365

Fax: 602-445-9337

Email: exhibits@arsha.org

Location

Desert Willow Conference Center, 4340 E. Cotton Center Blvd., Suite 100, Phoenix, AZ 85040, is conveniently located 5 minutes from Phoenix Sky Harbor International Airport. See Homewood Suites flyer for hotel information.

Unloading & Parking

Exhibitors can park and unload at the Desert Willow Conference Center parking lot. Enter the lobby through the main entrance. Parking is free and no placard is required.

Eligibility to Exhibit

The exhibits are a vital extension of the continuing education program of ArSHA. ArSHA reserves the right to determine the eligibility of any company wishing to exhibit. The acceptance of a product or service for exhibit does not constitute an endorsement by ArSHA. Generally, all products and services to be exhibited must be related to the practice of Audiology, Speech-Language Pathology, Occupational Therapy, or allied professions. ArSHA may deny or revoke eligibility based on a violation of any policy set forth in the exhibitor prospectus or for any action determined to detract from the character of the Exhibition.

Cancellations and Refunds

Exhibitors must notify ArSHA of their intent to cancel their space by letter or fax. Prior to April 2, 2010 the Association will refund the

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amount paid, less a \$75 service charge. After April 2, 2010, the exhibitor forfeits the entire amount paid.

Rules and Regulations

Contract Agreement

It is agreed and understood the regulations stated in this brochure are part of a contract between the exhibitor and Association, and submission of application for exhibit space constitutes exhibitor's agreement to abide by these regulations.

Exhibit Restrictions

Exhibitors may not alter the locations of exhibits without the written consent of Association management. Exhibitors may not sublet their space or any part thereof. The Association reserves the right to restrict or relocate any exhibits that, because of noise, method of operations, materials, traffic congestion, or any other reason, become objectionable. Exhibit demonstrations must be confined within the bounds of the respective booths. Aisle space may not be used to distribute promotional material. Companies planning to sell must comply with all state and local sales permit requirements. The Association also reserves the right to prohibit or remove any exhibit that, in the opinion of Association management, may detract from the general character of the exhibit as a whole. This restriction includes persons, objects, printed matter, or anything of a character that Association management determines is objectionable to the exhibit or does not conform to Association standards. In the event of such restriction or eviction, the Association is not liable for any damages nor will it refund rentals or other exhibit expenses. Exhibitors may not tape, paste, thumbtack, nail, or otherwise affix signs, banners, posters or other display materials to the walls, columns, or table drapes, except with permission of Desert Willow Conference Center.

Limitations of Liability

ArSHA reserves the right to alter the locations of exhibits or booths if deemed advisable in the best interests of the conference generally. The exhibitor agrees to make no claim against the Arizona Speech-Language Hearing Association, its committees, members, agents,

or employees, or Desert Willow Conference Center, or the city of Phoenix for any reason whatsoever, including negligence, theft, damage, or destruction of goods; or for any injury to himself, his agents, or employees while in the conference facility; or for any damages of any nature or character whatsoever, including any damage to his business by reason of failure to provide space for the exhibit or the removal of the exhibit; or for any action of any nature of ArSHA, or its committees, members, agents, employees, Desert Willow Conference Center, or the city of Phoenix for failure to hold the workshop on schedule.

Security and Insurance

Desert Willow Conference Center will provide a secured exhibitor hall from Thursday, April 22, 2010 to Saturday, April 24, 2010. Desert Willow Conference Center and ArSHA cannot accept responsibility for the protection of exhibitors' materials and displays during the workshop. Exhibitors are expected to carry all risk insurance on their exhibits, utilize lock boxes, keep valuable items with them, and/or arrange for their own security in their booths, as appropriate, at their own expense.

Electricity

Sufficient light is provided for adequate general illumination of the exhibit areas, but no individual outlet is included in the booth price. Exhibitors requiring electricity must indicate this need on the registration form and pay a fee of \$30 per day.

Sending Boxes in Advance

Desert Willow Conference Center will refuse packages received prior to three (3) days before convention. If you need to send boxes in advance of the conference, please send them to: Desert Willow Conference Center, ArSHA Convention April 23 & 24, 2010, Attn: Beth Mills, 4340 E. Cotton Center Blvd., Suite 100, Phoenix, AZ 85040.

Shipping Boxes Out

Exhibitors must call the front desk for pick-up and shipping in advance. A shipping label must accompany each package. Desert Willow Conference Center will dispose of any packages left after April 24, 2010.