

Arizona Speech-Language-Hearing Association
2022 Convention

EXHIBITOR INVITATION



May We Suggest ...



Strategy Package: \$1,000

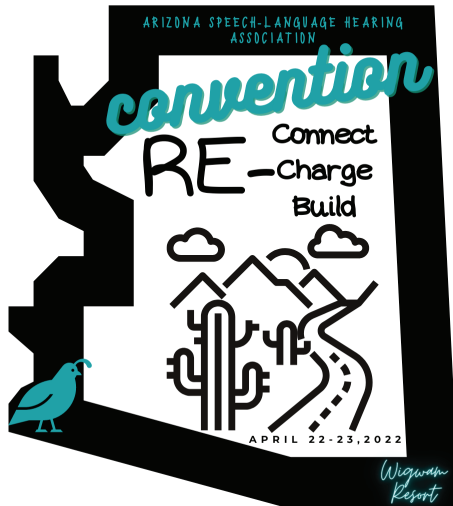
Achieve your goals by purchasing this enhanced exhibitor package. This option includes our single booth package plus all of the marketing items below, enabling you to reach more of your audience.

- Your choice of a prime location on the exhibit floor
- Half-page advertisement in the Convention On-Site Program
- Company logo on ArSHA's home page with a link to your home page for a six-month period

For more information, please visit www.arsha.org, send email to acaye@robertcraven.com or call 412-366-1177.

2022 ArSHA Convention ♦ April 22-23, 2022 ♦ Litchfield, Arizona

More than 475 Attendees!



Location and Hotel Information

2022 Location and Reservations

The Wigwam
300 E. Wigwam Boulevard
Litchfield, AZ 85340
623-258-4676
By April 1, 2022

A special Convention room rate of \$235 will be available until April 1, 2022, or until the room block is sold out, whichever occurs first. Hotel room rates are subject to applicable state, local and a county lodging tax at the rate effective at the time of check-in.

Exhibit Hours

	Thursday, April 21 8:00 pm - 10:30 pm	Exhibitor Setup
	Friday, April 22 6:00 am - 7:00 am 7:00 am - 5:00 pm	Exhibitor Setup Exhibits Open
	Saturday, April 23 7:30 am - 3:30 pm 3:30 pm - 4:30 pm	Exhibits Open Exhibitor Tear Down

Exhibitor Checklist and Deadlines

- March 1, 2022**
Deadline for ads and recognition placed in the On-Site Convention Program.
- March 10, 2022**
Early Registration Deadline to receive reduced fee
- April 1, 2022**
Hotel block closes. Last day for special room rate.
Final day to cancel.

Contact Information

Craven Management Associates
Amy Caye
Email: acaye@robertcraven.com
Telephone: 412-366-1177
Fax: 888-729-3489

Other Important Information

- **Cancellations** received in writing, by mail or email, and no later than March 31, 2022, will receive a refund minus a \$40 service charge. After this date, your entire fee will be forfeited.
- **Exhibitor Kits** will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order items such as extra tables will also be included.
- **Donations** are needed for door prizes and silent auction. Please consider donating a gift card or merchandise. Money raised at our silent auction goes to student scholarships. Please consider checking one of the boxes located on the Exhibitor Response Form to support these worthy causes.

Display Space & Marketing Opportunities

Display Space

Single Booth: \$475

Exhibit space includes: one 6' skirted table, two chairs, wastebasket and complimentary breakfast and beverage during breaks. Additional exhibit space may be purchased at the rate of \$200 per exhibit space. Includes recognition on the Exhibitor Page of the ArSHA website and the Convention On-Site Program. This exhibit space includes one complimentary Convention registration.

Strategy Package: \$1,000

Achieve your goals by purchasing this enhanced exhibitor package. This option includes our single booth package plus all of the marketing items below, enabling you to reach more of our attendees.



- Your choice of a prime location on the exhibit floor
- Half-page advertisement in the Convention On-Site Program
- Company logo on the ArSHA home page with a link to your home for a six-month period

Note: Electricity and internet can be purchased upon request.

Non-Profit or Home-Based Booth: \$250

Display space includes: One 8'x8' booth space, one 6' skirted table, two chairs, pipe and drape, wastebasket and signage. This display space *does not* include one complimentary Convention registration or a Convention attendee mailing list.

*Note: The **non-profit rate** is available to those filing as 501(c) who are exhibiting to promote **FREE** services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application. Applications without proof of tax status will be placed on hold and coded as incomplete. Your booth space will not be reserved until your application is complete. **Home-based** is defined as a business that is involved in direct selling of merchandise such as Mary Kay and Discovery Toys out of their home..*

Take-One Display: \$175

Can't attend the Convention but would still like a presence? Have a Take-One Display to showcase your product, catalogs or printed materials (without a representative). Extra products or materials will not be returned. Receive recognition on the Exhibitor Page of the ArSHA website and the On-Site Program. This table space *does not* include one complimentary Convention registration.

Marketing Opportunities

Badges for Convention Attendees: \$500

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your exhibitor confirmation.

Bags for Convention Attendees: \$350

Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the ArSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Lanyards for Convention Attendees: \$150

Provide the attendee lanyards that hold the attendees badges. The lanyards will be worn by all Convention attendees. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the ArSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Company Banner Ad Placed on the ArSHA Website: \$100

The website Exhibitor Page lists all exhibitors. You can add your company banner ad with a link to either your company's website or email address. Banner ads are posted two months prior to Convention dates and remain on the website for one month after the close of Convention.

Important Note: Banner ads must be submitted via email to arsha@arsha.org as either a jpeg or gif file. Size to be no larger than 300 x 250 pixels and any animation to be limited to five cycles.



Sponsorships

Friday Happy Hour Sponsor: \$200

Convention attendees and students will meet at the Happy Hour to relax and enjoy each other's company. *This is a non-exclusive sponsorship.*

- Sign recognition during the event
- Sponsor announcement at the Business Luncheon Meeting
- Company brochure included in attendee tote bags
- Recognition in the Convention On-Site Program

Saturday Business Meeting Luncheon Sponsor: \$1,500

- Free exhibit display
- Sign recognition during the event
- Verbal announcement recognition at the Luncheon
- Company brochure included in attendee tote bags
- Recognition in Convention On-Site Program
- Company banner displayed on the ArSHA website home page for the duration of 2022

Silent Auction Sponsor: \$1,000

- 50% discount on an exhibit display
- Sign recognition during the event
- Company brochure included in attendee tote bags
- Recognition in Convention On-Site Program
- Company banner displayed on the ArSHA website home page for the duration of 2022

Lunch Sponsor: \$1,000

- 50% discount on an exhibit display
- Sign recognition during the event
- Company brochure included in attendee tote bags
- Recognition in Convention On-Site Program
- Company banner displayed on the ArSHA website home page for the duration of 2022

Session Sponsor: \$500

- Sign recognition at the session
- Recognition in Convention On-Site Program

Advertise in the Convention On-Site Program

Be in the hands of all Convention attendees in our On-Site Program throughout the Convention.

Important Note: *Email attachments are preferred. Please submit advertisements as a gif or jpeg file. If ad is hard copy, please submit in "camera ready" art form.*

Ad Size	Fee
Full Page Back Cover* (7.75" wide x 10" high)	\$350
Full Page Inside Back Cover* (7.75" wide x 10" high)	\$250
Full Page Inside Front Cover* (7.75" wide x 10" high)	\$250
1/2 Page Ad (7.75" wide x 5" high)	\$130
1/4 Page Ad (3.75" wide x 5" high)	\$75
1/8 Page Ad (3.75" wide x 2.5" high)	\$50

**First-come, first-served basis*

**Have a suggestion or new idea for
marketing or sponsorship?**

Give us a call - 412-366-1177

Become A Sponsor!

*Please note that March 1, 2022, is the deadline
to be recognized in the Convention On-Site Program.*



Registration Information

Company Name *(preferred for badge)*: _____

Contact Information:

Name: _____

Address: _____

Phone: _____

Email: _____

Name(s) for Convention Badges

Payment Options

1) Check Enclosed
Please make payable to ArSHA

2) Credit Card
 Visa MasterCard Discover AMEX

CREDIT CARD ACCOUNT NUMBER

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EXPIRATION DATE

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Registration Accepted by Mail or Fax

Send completed form to:

Craven Management Associates
700 McKnight Park Drive, Suite 708
Pittsburgh, PA 15237 | FAX 888-729-3489

Questions? Email acaye@robertcraven.com
or call 412-366-1177.

ArSHA 2022 Exhibitor Response Form

April 22-23, Litchfield, Arizona

EXHIBITOR OPTIONS	QUANTITY	REGISTRATION FEE		TOTAL DUE
		ON OR BEFORE 3/10/22	AFTER 3/10/22	
DISPLAY SPACE				
Single Booth		\$475	\$500	
Strategy Package		\$1,000	\$1,100	
Non-profit or Home-Based Booth		\$250	\$275	
Additional Booth Space <i>(limit to one)</i>		\$200	\$275	
Take-One Display		\$175	\$200	
25% Discount – First-time Exhibitors				
MARKETING OPPORTUNITIES				
Badges for Convention Attendees			Taken	
Bags for Convention Attendees			Taken	
Lanyards for Convention Attendees			Taken	
Banner Ad for ArSHA website with email or web link			\$100	
On-Site Program Full Page Ad Back Cover			\$350	
On-Site Program Full Page Ad Inside Back Cover			\$250	
On-Site Program Full Page Ad Inside Front Cover			\$250	
On-Site Program 1/2 Page Ad			\$130	
On-Site Program 1/4 Page Ad			\$75	
On-Site Program 1/8 Page Ad			\$50	
SPONSORSHIPS				
Friday Happy Hour			\$200	
Saturday Business Luncheon Meeting			\$1,000	
Silent Auction			\$1,000	
Lunch Sponsor			\$2,000	
Session Sponsor			\$500	
DONATIONS				
Door Prize	We will bring a donation with us	Yes <input type="checkbox"/>	Qty	No Charge
Silent Auction	We will bring a donation with us	Yes <input type="checkbox"/>	Qty	No Charge
TOTAL DUE				

THE EXHIBITOR AGREES TO THE FOLLOWING PROVISIONS:

It is agreed that failure on part of the exhibitor to meet booth payment in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Exhibitor assumes responsibility and agrees to defend ArSHA and The Wigwam and their respective employees and agents against any claims or expenses arising out of the use of the Exhibit premises.

Cancellations received in writing and no later than March 31, 2022, will receive a refund minus a \$40 service charge.