



**For Immediate Release**  
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## **AZ Walk to Silence Tinnitus**

*- Join the American Tinnitus Association on March 4-5, 2011 for the First-Ever AZ Walk to Silence Tinnitus -*

The *AZ Walk to Silence Tinnitus* will take place on Saturday March 5, 2011 at beautiful DC Ranch in Scottsdale, Arizona. This event includes both a 10K run and a 5K walk. The events will begin at 7:00 a.m. There is also a pre-walk expo on March 4 from noon - 7 p.m. All pre-walk and walk-day events will take place on **Market Street at DC Ranch**, southeast corner of Thompson Peak Parkway and Pima Road in Scottsdale, AZ.

For more information, or to register for this exciting event, please visit [walk.ata.org](http://walk.ata.org).

**WHO:** The American Tinnitus Association and Arizona Tinnitus Fundraising Committee

**WHAT:** The AZ Walk to Silence Tinnitus

**WHEN:** Saturday March 5, 2011; 10KRun and 5K Walk begins at 7:00 a.m.

**WHERE:** Market Street at DC Ranch in Scottsdale, Ariz. - Southeast corner of Thompson Peak Parkway and Pima Road in Scottsdale. From Loop 101, take the Pima/Princess exit north to Thompson Peak Parkway.

**WHY:** Tinnitus, commonly referred to as “ringing in the ears,” affects 50 million Americans and of those, up to 16 million seek medical attention for this sometimes chronic condition. Additionally, tinnitus has been the number-one service-connected disability for returning personnel from Iraq and Afghanistan for the past three years. This walk will raise funds for the American Tinnitus Association’s research grant program and help contribute to the eventual cure of this debilitating condition.

### **About the American Tinnitus Association**

The American Tinnitus Association (ATA), headquartered in Portland, Ore., is the nation’s foremost organization committed to curing tinnitus. For 40 years, ATA has helped tinnitus patients understand and manage the “ringing in their ears.” ATA exists to cure tinnitus through the development of resources that advance tinnitus research. Founded in 1971, ATA has contributed millions of dollars to medical research projects focused on curing tinnitus. The association also provides information on tinnitus to the public and advocates for effective public policies that support its mission of curing tinnitus. [www.ata.org](http://www.ata.org).