



ArSHA Virtual Convention April 9-10, 2021

To provide a unique and engaging online experience, ArSHA will be using a virtual event platform. This platform will encompass all aspects of the Convention including sessions and posters, in addition to the virtual exhibit hall. To keep you connected to the attendees, ArSHA is pleased to offer the following opportunities during the virtual event.

Virtual Opportunities

Virtual Booth: \$300

- Two Complimentary Convention Registrations
- Address Mailing List
- Logo on Website Convention Page

Make your virtual booth an information and resource center for the attendees by including items such as videos, brochures, giveaways and promotional offers. Connect attendees with a booth representative by offering a pre-scheduled Zoom Meet and Greet, making the most of your time by having the representative available only when you choose. When visiting your booth, attendees will have the opportunity to electronically share their name and email by selecting the Share My Info feature. Email company logo (jpeg file) to kmitro@robertcraven.com.

Video or Static Ad: \$500

- Minimum of two showings throughout the event
Note: Videos or ads will be played while attendees wait for a session to begin. ArSHA will honor specific session requests, if possible. There can be limitations for a specific session due to time, exclusivity or other previously scheduled ads.

Banner Ad: \$200

- Banner ad on ArSHA's Convention page linked to email or webpage.

Email List Add-On: \$100

- Pre-event attendee email list for one time use only. Booth or video/static ad purchase required.

EXHIBITOR
Bed & Borders, Inc.
[Contact contact@bedsandborders.com](mailto:contact@bedsandborders.com)

Click here to take Our Giveaway Quiz for a chance to win some prizes!

Schedule:

| | |
|-----------------|---|
| 9:00 - 9:15am | Welcome and overview of the day and features of our booth |
| 9:30 - 10:30am | Scheduled 1:1 Consultations |
| 10:30 - 10:45am | Live Propagation "behind the glass" |
| 11:00 - 12:00pm | We are live and available |
| 12:00 - 12:30pm | Highlighting New Products and Customer Service Offerings |
| 12:30 - 1:30pm | We are live and available |
| 1:30 - 2:00pm | Scheduled 1:1 Consultations |

Customize your booth to include the latest information and resources. Engage the attendees by including a giveaway, video, links to the latest information, catalogs, the list is endless.

